PICOR Commercial Real Estate Services

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FOR IMMEDIATE RELEASE

DATE: June 28, 2011 CONTACT: Robert Glaser, SIOR, CCIM

PRESS RELEASE

Tucson, Arizona

The world's largest single-site RV dealer, Lazydays, is now entering the Arizona market. With headquarters in Tampa, Florida, Lazydays has purchased five separate Tucson properties formerly owned and occupied by Beaudry RV. In a unique sales transaction, Rob Glaser, Industrial Specialist with PICOR Commercial Real Estate Services, represented the Liquidating Trustee as elected by the United States Bankruptcy Court on behalf of the Mortgage Lenders and completed the sales transaction on April 28th, 2011. The properties were sold at a cumulative price of \$9,550,000.

More than thirty years ago, Lazydays began with two travel trailers and \$500.00. Today, RVers from all over the world travel to Lazydays in Tampa, Florida to discover dreams of their own. Different than most other RV dealers, Lazydays considers the entire RV ownership process to be part of the sales experience and focuses on product knowledge and superlative service to endear customers, many of who return repeatedly over the years to purchase multiple RV's. Within a few months, Lazydays will be looking to create a similar customer experience at its new Tucson location.

Lazydays is also an active participant in local charities and organizations dedicated to civic improvement and was voted among the top 10 places to work in Tampa Bay.

For more information please contact Rob at (520) 748-7100.

INDUSTRIAL PURCHASE

About PICOR Commercial Real Estate Services

PICOR is Tucson's leading independently owned, full-service commercial real estate company. Founded in 1985, PICOR offers brokerage, consulting, asset and property management for industrial, office, medical, retail, land and investment properties. PICOR's service area encompasses Southern Arizona and Sonora, Mexico. As a member of the Cushman & Wakefield Alliance, PICOR's clients benefit through shared access to Cushman & Wakefield's practices, standardized research methodologies and strategic approaches in providing client solutions. Please visit our website at www.PICOR.com.

About Lazydays

Lazydays® was founded in 1976 with two travel trailers and \$500. Today, the company's continued focus on RV expertise and unparalleled customer service has not only made it the largest single-site RV dealership in North America but also a place that many RVers refer to as their home away from home. To learn more, visit Lazydays.com.