MARKETBEAT

TUCSON Retail Q4 2023

CUSHMAN & WAKEFIELD



Source: BLS (Economic Indicators are representative of specific county or MSA.)

U.S.ECONOMIC INDICATORS Q4 2023





Growth

3.8% Retail Sales Growth

Source: BEA, Census Bureau

ECONOMY:

In the first quarter of 2023, the US economy demonstrated higher than expected job growth. With robust hiring each month, somewhat tempered in March at 236,000 jobs, the labor market showed remarkable resilience. Job growth in a tight labor market is expected to drive the next interest rate hike from 25 to 50 basis points (bps). Focusing on Arizona and the Tucson MSA, upward revisions in employment data for 2021 and 2022 reflected a healthy regional economy. Tucson's nonfarm employment rose from 392.5k in Q4 2022 to 398.4k in Q4 2023, while the unemployment rate increased from 3.4% to 3.9%. The consumer price index dropped for an eighth straight month to 5.7, and Tucson's outlook remained positive, with median household income up 3.6% year-over-year (YOY) and population growth at a steady pace.

SUPPLY AND DEMAND:

The Tucson retail market in Q4 continued to demonstrate resilience, maintaining a vacancy rate of 5.7%. Similar to the previous quarter, the market exhibited stability, with positive net absorption reaching 310,000 square feet (sf) for the year. Consumer spending and employment growth continued to support the retail sector, along with the limited supply available in the market.

Key contributors to demand included expansions of gyms, entertainment, restaurants, healthcare, and auto stores. Limited store closures also played a role in sustaining tight market conditions. Growth areas continue to be the outer edges of the market, including Oro Valley, Marana, Vail, and Sahuarita.

Top leases in Q4 included a 12.79 acre ground lease by Bass Pro Shop at The Bridges development, the building delivery date is still to be determined. Rail Yard leased 36,518 sf in Crossroads Festival Shopping Center, Parts Authority leased 13,300 sf at 4491 E Speedway Blvd, and Petco renewed their lease at 5355-5455 E Broadway Blvd for 13,010 sf.

Top sales included transactions such as 70,949 sf at Oracle Wetmore Shopping Center which were purchased by Acacia Real Estate Group Inc. for \$13 million, indicating continuing demand for quality, well-positioned real estate, despite increased debt costs.

Although no construction projects were completed this quarter, several projects are underway for 2024, totaling 45,329 sf. The construction activity remains at an all-time low, primarily attributed to high construction costs. Despite this challenge and the ongoing supply constraints, there is a sustained and robust demand in the market.

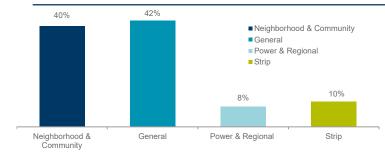
PRICING:

The average lease rate for Q4 stood at \$16.58 per square feet (psf) maintaining a gradual increase, which still makes Tucson more affordable compared to larger markets. Oro Valley remained the submarket with the highest rent, averaging \$22.48 psf, followed by the Southwest submarket at \$20.35 psf. Similar to the previous quarter, construction costs and debt challenges affected the investment market.

RENT / VACANCY RATE



AVAILABILITY BY PRODUCT TYPE



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| SUBMARKET | INVENTORY (SF) | SUBLET VACANT (SF) | DIRECT VACANT (SF) | OVERALL VACANCY RATE | CURRENT QTR OVERALL NET ABSORPTION | YTD OVERALL NET ABSORPTION (SF) | UNDER CNSTR (SF) | OVERALL AVG ASKING RENT (NNN)* |
|-------------------|----------------|--------------------|--------------------|-------------------------|--|------------------------------------|------------------|-----------------------------------|
| Central East | 8,894,982 | 2,864 | 767,779 | 8.7% | -83,914 | -37,226 | 1,500 | \$13.94 |
| Central West | 7,381,170 | 14,820 | 379,218 | 5.3% | 1,572 | 23,889 | 0 | \$13.74 |
| Downtown | 1,906,226 | 1,200 | 62,845 | 3.4% | -20,581 | 15,344 | 0 | \$15.92 |
| East | 9,834,750 | 4,050 | 849,155 | 8.7% | -723 | 100,166 | 8,990 | \$18.17 |
| Foothills | 5,765,761 | 5,955 | 171,647 | 3.1% | 17,238 | -19,100 | 0 | \$19.89 |
| North/Oro Valley | 2,571,205 | 4,000 | 208,740 | 8.3% | -4,967 | -8,622 | 10,500 | \$22.48 |
| Northeast | 324,067 | 0 | 19,938 | 6.2% | 42,743 | 44,222 | 0 | \$14.05 |
| Northwest | 4,649,130 | 0 | 130,674 | 2.8% | -31,283 | 203,475 | 9,058 | \$17.46 |
| South | 6,995,014 | 50,000 | 310,750 | 5.2% | -82,213 | -68,182 | 4,435 | \$15.38 |
| South/SW Outlying | 1,966,712 | 0 | 96,562 | 4.9% | -28,369 | -48,789 | 3,360 | \$14.34 |
| Southeast | 1,980,069 | 1,436 | 53,035 | 2.8% | -2,373 | 13,878 | 0 | \$17.67 |
| Southwest | 3,115,055 | 0 | 63,356 | 2.0% | -2,584 | 143,439 | 7,486 | \$20.35 |
| West | 88,603 | 0 | 26,715 | 3.0% | 10,483 | 10,001 | 0 | \$13.64 |
| TUCSON TOTALS | 55,472,744 | 84,325 | 3,140,414 | 5.7% | -184,971 | 372,495 | 45,329 | \$16.69 |

*Rental rates reflect NNN asking

KEY LEASE TRANSACTIONS Q4 2023

| PROPERTY | SUBMARKET | TENANT | RSF | ТҮРЕ |
|-----------------------------------|--------------|------------------------------|---------|-----------|
| 1590 E Tucson Marketplace Blvd | South | Bass Pro Shops Outdoor World | 557,132 | New Lease |
| 4811 East Grant Road | Central East | Rail Yard | 36,518 | New Lease |
| 4491 East Speedway Boulevard | Central East | Parts Authority | 13,300 | New Lease |
| 5355-5455 East Broadway Boulevard | Central East | Petco | 13,010 | Renewal |
| 1290 West Prince Road | Central West | Family Dollar | 10,832 | Renewal |

KEY SALES TRANSACTIONS Q4 2023

| PROPERTY | SUBMARKET | SELLER / BUYER | SF | PRICE/\$ PSF |
|-----------------------------------|--------------|--|--------|---------------------------|
| 4368-4380 North Oracle Road** | Central West | Black Lion Investment Group / Acacia Real Estate Group Inc | 70,949 | \$13M / \$184.69 |
| 4240 North 1 st Avenue | Central East | Centerbridge Partners LP / Prairie Hill Holdings, LLC | 47,075 | Undisclosed / Undisclosed |
| 4525 North Oracle Road | Central West | NETSTREIT Corp. / Orion Real Estate Group | 44,289 | \$4M / \$105.14 |
| 4246-4282 North 1st Avenue | Central East | Centerbridge Partners LP / Prairie Hill Holdings, LLC | 42,414 | Undisclosed / Undisclosed |
| 4386 North Oracle Road** | Central West | Black Lion Investment Group / Acacia Real Estate Group Inc | 20,568 | \$10M / \$528.97 |
| | | | | |

**At least one party represented by Cushman & Wakefield or Cushman & Wakefield | PICOR

KEY CONSTRUCTION COMPLETIONS YTD 2023

| PROPERTY | SUBMARKET | MAJOR TENANT | SF | OWNER / DEVELOPER |
|--|-----------|--------------|--------|---|
| 4672 South Landing Way | Southwest | Main Event | 40,350 | Flip Master Funding Vii, LLC. / Undisclosed |
| 6003 West Linda Vista Boulevard | Northwest | N/A | 22,280 | Undisclosed / Undisclosed |
| 1410 East Tucson Marketplace Boulevard | South | Dental Pros | 10,000 | Undisclosed / Undisclosed |

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